

RUSSIA-UKRAINE CONFLICT AND GEORGIA'S EXPORT POTENTIAL VECTORS

ABSTRACT

The article presents Georgia's export opportunities based on current situation and the background of current events in the world, specifically the Russia-Ukraine war. Due to war, the country faced a number of challenges and advantages that arose in terms of exports. Georgia's top 6 export goods and its importing countries are investigated, as well as how the country differentiated the market and increased the volume of exports during the war, exporting goods to countries that either did not import this level of volume or did not import specific goods at all. National and international statistical data are used to present the vectors in the analysis and perspective of modern reality, based on them, the share of different countries in the export dynamics of Georgia and also the peculiarities of the volume growth of the top 6 goods are studied. Georgia's export opportunities were revealed using indices, these indices examine the concentration and competitiveness of export goods in the world space.

Key words: *foreign trade, export-import, index, competition, concentration.*

JEL classification: *F10, F14, F51, F52*

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